



# EXCHANGE

CALIFORNIA-NEVADA DISTRICT EXCHANGE CLUBS

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#### California/Nevada District Represented at National Exchange Convention

Ken Owens, Linda Owens, Georganne Bruce, Shirley Lashmett, Delene Bechtel, John Blythe, Bill Bechtel In Norfolk, VA

#### Upcoming National Exchange Club Calendar

October	Fire Prevention Week
October 10	National Day of Service
November 15	IRS Form 990 Due
April	National Child Abuse Prevention Mo.

#### Upcoming District Calendar

October 5, 2019	Fall Board Meeting, 9 am Location TBD
February 2020	District Midwinter Regional Conf. TBD



## The Presidents Monthly Report for the California/Nevada District

Happy 4th of July to you and your family!

I want to begin by thanking those of you who made the effort to participate in our District Convention. It truly reflected your nature of giving by being here and helping to continue to build our District.

We began the last fiscal year with more members than the Lincolnland District (871) and Yellowstone District (858) at 892, but we are currently at 839 compared to 839 for Lincolnland and 843 for Yellowstone. The good news is that our 88.1% retention is above the national retention rate of 81.5%. Focusing on the growth side, Puerto Rico is hitting it out of the ballpark with 18.6% and Mississippi is getting on base with 6.1%. We are hurting at -5.9%. Most people recognize that our membership is aging and we are unfortunately faced with natural attrition. As we all escalate in age, is there anything we can do about this?

At our recent District Convention, we had a second-generation Exchangite, future National President-Elect Kathy Mize, speak to us on how she is building new clubs and successfully growing them in her District of Florida. She provided us the secret of creating value for their clubs. In order to bring in young people, we recognize they do not have much time to participate in activities outside of work because they are so busy. Many of you already see this through relatives, friends, acquaintances, or even yourself, as this could be the reason we missed you at the District Convention. Florida built clubs that encouraged networking, which many members were seeking. In bringing value to these clubs, they were able to build a strong foundation of membership. Budgets are also limited with many younger people. Taking this into consideration, they incorporate lesser cost membership and events into their clubs. These are great potential

ideas to bring forward to your groups. It is never too late to refresh a club by bringing in new people to help with our overall Exchange mission.

As we all know people around us, I challenge each one of you to bring in at least one new person to visit our clubs. If you truly believe we have something worthwhile to share, it should be easy. This could be the greatest gift you give to them. Although not everyone will return, I guarantee you that those that do will make this effort worthwhile.

I never heard about the Exchange Club until one of the folks in my Square Dance group invited me. It was that simple, merely someone asked me, like they did with you.

I was asked to take on this role as President and I replied I did not have much time as I am working long hours at work, have kids, and many other responsibilities serving on Boards and positions in other organizations. Given the privilege to give back to our communities, I considered this opportunity truly a great honor and decided to jump on-board. I hope you will make the time and priority this year to join me on a ride of a lifetime.

Thank you for the opportunity to allow me to serve this 2019-2020 Fiscal Year of the CA/NV District Exchange Club! Serving you as your District President, Johnny Tai



*Immediate Past President Bill Bechtel passing the Gavel*



## HAPPENINGS AT YOUR CAP CENTER

Exchange Club Family Support Center has had a busy number of months (although that's nothing new!). I am excited to share with Exchangites some of the Center's highlights.

Once recovered from all the activities of the holiday season, it was time to begin planning for April, Child Abuse Prevention Month. Thanks to the support of another grant from the Exchange Club of Newport Harbor, the Center was able to purchase outreach material in promoting our services and raising awareness during April and beyond. Additionally, the gift allowed us to purchase a larger supply of blue ribbon pins which we sent to virtually every Club in the CA/NV District! Every Exchange Club member should take pride in their support of our child abuse prevention Center and in our National Project.

For the month of April, the Center launched a new fundraiser, Pinwheels for Prevention. For a donation we planted pinwheel gardens at homes and businesses, for one week, throughout the month. It was a great success and we are already looking forward to next year.



With the grant from Exchange Club of Newport Harbor, the Center has been able to award summer recreation scholarships to our client children. In August, with a new school year quickly approaching, we will be receiving donations of backpacks from The Exchange Club of Corona del Mar; backpacks and complete back-to-school

wardrobe donations for two client children from South Orange County Exchange Club and backpacks from Center Board and Exchange Club of Downey members Mike & Wanda Iacovitti.

Club support is INVALUABLE and



APPRECIATED, more than I can express!! Since the first of the year we have received some amazing donations: In January we were awarded a \$5,000 grant from Newport Harbor Exchange Club; in February we received a \$10,000 donation from Exchange Club of Culver City; we receive ongoing donations of food items, always including the treat of fresh produce, from Pacific Coast Exchange Club; we receive a monthly \$100 donation from Exchange Club of Long Beach (and have for many, many years!!); and in June we were notified of a second \$5,000 grant award from Newport Harbor!! Every dollar, every bit of canned food, every bag of apples or potatoes, is so important to the work we do, the families we serve, and the lives we impact all in the name of Exchange!!

If any Club is interested in additional information or interested in how to support your Exchange Club CAP Center, please contact Georganne

Bruce, Executive Director, 562-904-9590 / gabruce@earthlink.net Also please check out the Center's website at www.DowneyFamilySupport.com and follow us on Facebook and Instagram! Without Exchange Clubs our Center would not be possible so, THANK YOU!!



Francia Fate, Georganne Bruce, Bob Montgomery, Earl Eskridge,



*Lifetime Achievement Award  
Presented to Collin Chappell by Past  
District President Jim Altwegg*

## Convention

### Highlights

The District Convention held in Irvine was a huge success.

## Awards and Honors

### California/Nevada District 2019

#### Youth of the Year Honorees

Nathan Pellini - Corona Del Mar Exchange Club

Megan Kosai- Crossroads Exchange Club

Each honoree received:

\$2,500 from the District,

\$500 from the Newport Harbor Exchange Club







### California-Nevada District Exchange 2019

#### A.C.E. Honorees

Belen Godinez- Newport Harbor Exchanger Club

Henry Hart- Central Coast Exchange Club

Each honoree received:

\$2,500 scholarship from the District

\$500 from the Newport Harbor Exchange Club

\$350 from Janell Darby and Kay Kearney for the proceeds of the Fall Foundation Dinner.

Get More Exposure when Posting on Social Media use the hashtag **#ExchangeStrong**

### Exchangite of the Year

#### First Time Ever Tied for Exchangite of the Year



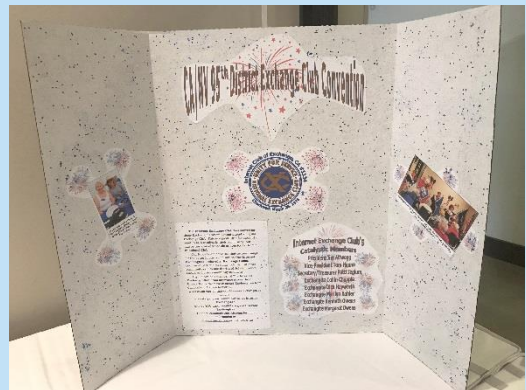
Exchangite of the Year  
Buzz Chambers, Pacific Coast  
Exchange Club with Bill Bechtel



Exchangite of the Year, Jeff  
Cooper, Culver City Exchange  
Club with President Bill Bechtel

Clubs show off their Spirit with Displays

2019 CA/NV Convention  
Hilton Garden Inn, Irvine



**Mrs. Senior California**

Opening the event was the Exchange Color Guard. Nancy Lambert, Judy Talbot, Marilyn Kohler, Cathy Rodriguez, Rick Talbot, Lyn Lamison, Klyda Mahoney, and Ginni Gordon



## ***National Convention was held in Norfolk VA***

### ***Enjoy the highlights!***

#### ***Meet your 2019/2020 National President Russ Finney***



Russ Finney, a member of the Exchange Clubs of West Chester and Northwest Cincinnati, OH, was named National President-Elect at The National Exchange Club's 100<sup>th</sup> National Convention in July 2018.

A member since 1995, Russ was the Charter Club President of the Exchange Club of West Chester. He has served many roles at the club level and received the Distinguished Club President Award in 2004.

Active in the Ohio-West Virginia District Exchange Clubs, Russ served as District President in 2001-2002. He has also served as District Secretary and District Director, and has chaired numerous committees.

At the national level, Russ served four years as Region 8 Vice President. He is currently a Volunteer Field Representative, a role for which he was awarded Volunteer Field Representative of the Year (2004). He has chaired several national committees and presently serves on the Investment Committee and the Strategic Planning Committee. He is a club builder and has led training sessions for numerous Exchange leadership conferences. Russ is also a National Exchange Club Foundation Berkey Fellow.

Active in his community, Russ volunteers as a Squadron Commander and mission pilot for the Civil Air Patrol. He was very active in the Fairfield, OH, Chamber of Commerce and served as chairman of the board.

Russ is the co-owner of Capital Advisory Services, LLC, an investment advisory and financial planning firm. He is a Certified Financial Planner™ Professional (CFP®). An avid aviator, Russ was an F-16, RF-4, and T-38 pilot for the U.S. Air Force. Russ attended college at the United States Air Force Academy and holds a Master's degree from the University of Southern California.

Russ and his wife, Kathie, reside in Mason, OH, and have two children and four granddaughters.

Stay tuned for information for next year's Convention which will be in Colorado!!





National President 2018/19 Scot Warren throwing out the First Pitch at Tides Baseball Park

### *Voted as National President Elect for 2020/21 Kathy Mize*

Kathy Mize joined Exchange in 1998, and is a member of the Northeast Exchange Club of St. Petersburg, FL, and the Harbor Exchange Club of North Pinellas, FL. She is currently serving as Region 9 Vice President, to which she was elected at the organization's 99<sup>th</sup> National Convention in July 2017, in Jacksonville, FL. At the national level, Kathy has served on the National Exchange Club (NEC) Foundation Board of Trustees and has been active on numerous NEC Foundation committees throughout the years. She has earned several awards, including 2011 National Exchangite of the Year. She was previously employed as a national staff member and an Exchange Club Child Abuse Prevention Center Director. Kathy has recruited 22 members into Exchange and has been a new club builder for four clubs.



Kathy is a native of St. Petersburg, FL, and received her graduate degree in social work from the University of South Carolina. Kathy has focused her entire career on protecting children and strengthening families. She began as a caseworker in 1988 and has held numerous supervisory and administrative roles. In 2009, Kathy had the opportunity to help establish Ready for Life, Inc., which serves young adults who are preparing to "age out" of the foster care system. It is her desire to prevent child abuse, strengthen families, make our community better, and bring awareness to this issues faced by youth "aging out" of foster care.

Kathy has two daughters, ages 23 and 26, of whom she is extremely proud. A second-generation Exchange Club member herself, Kathy's daughters were raised in Exchange activities throughout their lives. Kathy is the daughter of Past National President Jim Brown, so The National Exchange Club truly is a family legacy.



*National Exchange Club  
Youth of the Year and  
A.C.E Award Winners*



2019 [Youth of the Year](#) Award winner is Clayton Jelsma! Clayton is sponsored by the Exchange Club of Hillsboro-Brentwood, TN, of the Tennessee District. Congratulations Clayton on this great achievement! Clayton's story will be available soon on Exchange's website and in [#ExchangeToday](#)



2019 [ACE of the Year](#) Award winner is Makayla Infanzon! Makayla is sponsored by the Breakfast Exchange Club of West Jordan, UT, of the Four Corners District. Congratulations Makayla on this great achievement! Makayla's story will be available soon on Exchange's website and in [#ExchangeToday](#)

**Exchange Club of Tustin & Sterling Collision Center**

presents

# Honor A Hero

**Cocktail hour, Appetizers, Dinner, Dancing & Silent Auction Celebration**

**Saturday, September 7th - 5:30PM**

**New Elks Lodge of Santa Ana 1751 S. Lyon St. Santa Ana 92705**

Join us in Honoring Local Hero Angie Kardashian for her 9/11 work. We will also be honoring two First Responders of Tustin. We will conclude with Sterling Collision Center, Joe Kazemi Owner,

**Awarding a Local Veteran with a Brand New Car!**



**Angie Kardashian**

Following the tragedy of 9/11, Angie sold her restaurant and moved to NYC to cook for first responders. After 2-years, she cooked for more than 100 FDNY companies. Celebrate our hero at the event!

Tickets & Info Available Online:  
[www.ExchangeClubofTustin.org](http://www.ExchangeClubofTustin.org)  
\$85/per person



PRESENTED BY



## Welcome New Club Leaders!

As a new or a returning club leader each of you holds a responsibility to your club and community. Exchange University provides you the training you need to be successful.

## Exchange University

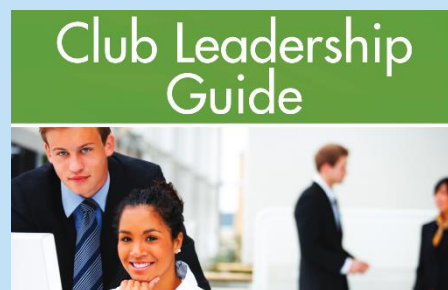
National Headquarters is excited to offer a convenient online training resource to help members become even better leaders! Now you don't have to leave your home to learn important information about serving in Exchange!

Officers reported and entered into their club's database by **April 30** are automatically enrolled in Exchange University, and are on their way to qualifying for Distinguished Officer Awards. *All members seeking Distinguished Club President, Club Secretary, Club Treasurer, and District Director Awards are required to complete Exchange University within 30 days of taking office, and no later than August 1.*

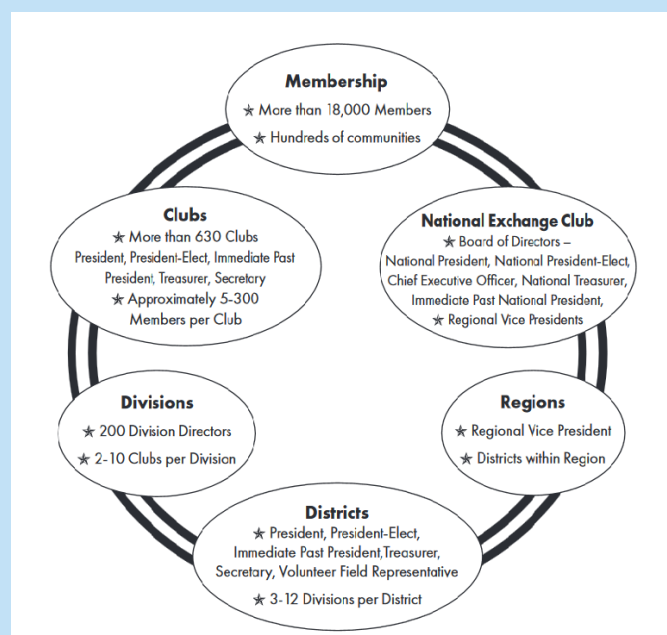
To access the appropriate course, simply login at <http://lms.thrivesystem.com/Account/Login>. Your **username** is **your** first initial and last name (i.e. "JSmith"). Your **password** is the characters to the left of the @ sign in your email (email address = Jamestown1606 @yahoo.com, then password = "Jamestown1606"). For additional information or assistance logging in, please contact National Headquarters at 419.535.3232.



Another excellent resource is your Club Leadership Guide, which you should have received. If you would like an electronic copy they are on the member resources page of the National Exchange Club website:



[https://members.nationalexchangeclub.org/sites/default/files/attachements/2019.2020%20Leading%20a%20Successful%20Club%20Planner5-19\\_WEBversion.pdf#overlay-context=content/club-tools-and-resources](https://members.nationalexchangeclub.org/sites/default/files/attachements/2019.2020%20Leading%20a%20Successful%20Club%20Planner5-19_WEBversion.pdf#overlay-context=content/club-tools-and-resources)



## Officers

The executive committee consists of the club president, president-elect, secretary, treasurer, immediate past president, and vice presidents, if needed. These officers, along with elected directors (six are recommended) make up an Exchange Club's board of directors. This is the leadership team that directs and manages club activities. The following pages include various sections detailing the duties of each club officer. The Board of Directors section of the Club Leadership book provides information on the role and responsibility of the board as a whole.

### Club President

The club president has the task of combining the talents and skills of members to meet agreed-upon objectives. This officer presides at all regular and special club meetings and all board meetings.

The president's leadership is vital to the success of the club. Members look to the president to chart a course of action, effectively manage club activities and ensure that the club meets operating standards. The president encourages and inspires the members, motivating them to be the best they can be. The successful club president works to create a strong sense of teamwork, making sure to involve every member in some aspect of club operations.

### Club President-Elect

The club president-elect should assist the club president and immediate past president in managing and leading the club. The president-elect should be responsive to his or her Exchange Club, district, and The National Exchange Club. Growth is a major focus of the president-elect.

### Immediate Past President

The preceding year's club president automatically assumes this office and acts as a key advisor to the club's leadership. This experienced club officer has the opportunity to share valuable knowledge.

### Club Secretary

The club secretary assists the president in the administrative work of the club. This key officer is responsible for keeping all records and recording minutes of club and board of directors meetings. The efficient and well-informed secretary can make a significant contribution to the effectiveness of his or her Exchange Club by keeping members up to date on the latest news from the local, district, and national levels.

The secretary also keeps these other levels informed of noteworthy club activities through the timely completion of required report forms

### Club Treasurer

The club treasurer is responsible for collecting all funds due to the club, and depositing and disbursing the funds in a manner designated by the board of directors. The treasurer also keeps complete and accurate records of all financial transactions and other duties as outlined

### Board of Directors

The board of directors can set the tone and pace for the year ahead and is responsible for the overall management of the club. The board directs and coordinates club affairs, determines policy, and helps to ensure that the club is providing appropriate and necessary services to its community. The leadership team (president, president-elect, and immediate past president) balances the skills of leadership and management, guiding the entire board and club. The club officers and the directors (six are recommended) make up the board of directors. Exchange Clubs operate on the basis of annual elections and terms of office, with the administrative year established as July 1-June 30. Officers serve on the board during their terms, and the directors serve for two years, with the terms of half of those directors expiring each year.

### Club Committees

In order to maintain a strong, successful club, well-planned and active committees should be incorporated into a club's operations. Each club member should have a committee responsibility. The club president should select committee chairs to serve throughout the administrative term, July 1-June 30. Special care should be taken in selecting committee personnel, especially chairs. They should have a sincere interest in the goals and purposes of the committee to which they have been appointed.

## Exchange Overview

### *VISION STATEMENT*

A strong America, safe communities, and unified people.



### *MISSION STATEMENT*

Exchange, inspiring communities to become better places to live.

Exchange's Mission Statement was updated in January 2015, after approval by the National Board of Directors. The concise phrasing more effectively communicates our mission to members, potential members and the general public.

### *CORE VALUES*

Each member of Exchange upholds three Core Values – Family, Community and Country.

Commitment to Family is interpreted not only as one's own family needs, but also those of all American families. Strengthening families, with a focus on youth, is addressed in many ways through Exchange's Programs of Service and National Project, child abuse prevention.

Commitment to the Community is the focal point for each Exchange Club's unique efforts. Membership in Exchange offers members the flexibility to structure projects that target the specific needs of a particular geographic location, rather than being restricted to a certain cause.

Commitment to Country was born in the aftermath of World War II, a time of unquenchable patriotism. Exchangites are proud to join veterans and other civic groups in promoting Americanism as the rich blessing of democracy and freedom, and in educating today's youth to cherish its values. These three values are translated into actions, every day, to bring about positive results through the work of dedicated Exchangites.

### *MOTTO – UNITY FOR SERVICE*

Exchange's Motto was adopted in 1917. Its originator, Charles Berkey, said the motto was inspired by the 133rd Psalm: "Behold how good and pleasant it is for brethren to dwell together in unity."

## **Covenant of Service**

- Accepting the divine privilege of single and collective responsibility as life's noblest gift, I covenant with my fellow Exchangites:
- To consecrate my best energies to the uplifting of Social, Religious, Political, and Business ideals;
- To discharge the debt, I owe to those of high and low estate who have served and sacrificed that the heritage of American citizenship might be mine;
- To honor and respect law, to serve my fellowmen, and to uphold the ideals and institutions of my Country;
- To implant the life-giving, society-building spirit of Service and comradeship in my social and business relationships;
- To serve in Unity with those seeking better conditions, better understandings, and reater opportunities for all.

## California/Nevada District Charitable Foundation



### Fall Festival Dinner

Hosted by:

**Janell Darby and Kay Kearney**

**October 5, 2019, 6 pm**

**5382 Santa Barbara Ave, Garden Grove, CA**

**\$75 PP, seating is limited**

**Enjoy an Elite Dinner with Exchange Friends and Family**

**Proceeds will benefit the California/Nevada District Foundation**

**Exchange Club A.C.E. Scholarships**

Accepting the Challenge of Excellence (A.C.E) Program recognizes young adults headed to college who have overcome the worse of life's tragedies and somehow have managed to overcome these obstacles.

#### Menu

- Crab Stuffed Mushrooms
- Mozzarella Bubble Balls
- Caprese Skewers
- Sherbet Palette Cleanser
- French Onion Soup
- Wild Greens Salad w/Strawberries, Goat Cheese and Vinaigrette dressing
- Filet Mignon
- Shrimp Scampi w/Angel Hair Pasta
- Asparagus Almandine
- Tres Leches Cake
- Wine, Coffee, Soft Drinks

Please RSVP to Kay or Janell

**Kkearney1@me.com (949) 294-6303**

**jdarbygo@gmail.com (619) 301-8518**

**Make Checks payable to:**

**CA/NV District Charitable Foundation a 501(c) (3)**

**Tax ID # 95-4568283**

**5382 Santa Barbara Ave., Garden Grove, CA 92845**



## Bulleting Editor:

Kay Kearney, [kkearney1@me.com](mailto:kkearney1@me.com)

Co-Editors: Linda Owens & Shirley Lashmett

Send me your newsletters so we can include your news in future editions.

## Links to Web Sites:

- **National Exchange Club:**
  - <https://www.nationalexchangeclub.org>
- **California/Nevada Exchange District Club:**
  - <http://calnevexchange.org>
- **Downey Exchange Clubs Child Abuse Prevention Center:**
  - <http://www.downeyfamilysupport.com>

### California/Nevada District Officers 2018-/19

President: Johnny Tai, [Johnny.tai@alumni.usc.edu](mailto:Johnny.tai@alumni.usc.edu)

President Elect: Shirley Lashmett, [slashmett@cox.net](mailto:slashmett@cox.net)

Secretary: Lyn Lamison, [jsthorsingaround@aol.com](mailto:jsthorsingaround@aol.com)

Treasurer: Ken Owens, [Kaowens2@verizon.net](mailto:Kaowens2@verizon.net)

Immediate President: Bill Bechtel, [bechtelpro@verizon.net](mailto:bechtelpro@verizon.net)

### District Directors

Div. 1 Janell Darby

Div. 2 Bruce Woods

Div. 3 Cathy Rodriguez

Div. 4 Leslie Dellaro

Div. 5 Dr. Jay Sherry

Div. 6 Emily Myhre

Div. 7 John Blythe

Div. 8 Vacant

Div. 9 No Clubs in Division

Div. 10 Roger Brandon