

The Presidents Monthly Report for the California/Nevada District

Bill Bechtel



The Newport Harbor Exchange Club made it possible for Santa to visit Woodland and Victoria Schools on December 21st. Santa gave out candy canes to over 1,000 kids. Newport Harbor Exchange has made this possible for over 10 years. Santa also rode in the last boat in the annual Newport Beach Christmas Parade where thousands of onlookers joined in the festive event. The Newport Beach Boat Parade is the largest parade of its kind in the United States. Newport Harbor Exchange is proud to have Santa Bill Bechtel represent their club. It should be noted that

Santa Bill has been doing Santa for over 40 years at several children's hospitals, Make-a-Wish and many other Christmas Events. I want to thank all of the attendees at the National Convention for such a great turnout and for all of the energy and spirit that made it possible to win the Spirit Award. I have been busy with meeting clubs in our District. I have spent time with the San Clemente and the Riverside Clubs sharing ideas in marketing our clubs and building and maintaining membership. I want to thank everyone throughout the year in helping me. I look forward to our 2019 District Convention and the National Conventional in July. Let's have a big attendance at National and win the Spirit Award again.

California Exchange Clubs Still Need Our Help

- The Devasting Fires destroyed so much, including the entire town of Paradise, CA.



In the true spirit of Exchange, we are asking members to continue to show their support by giving to these members. If you would like to help fellow Exchange Club members who have been affected, please consider a donation to the NEC Foundation Disaster Relief Fund.



Monies donated to NEC Foundation Disaster Relief Fund will go directly to help Exchange Club members; and, of course, your donations are tax deductible.

Please keep these families in your thoughts and prayers!

Three ways to donate via the NEC Foundation:

1. Text-to-donate: Text the word **RELIEF** to 419-800-0358 (you will be prompted to secure registration for your first donation);
2. Online at <https://www.nationalexchangeclub.org/donors/> (specify **Disaster Relief** in the comments line);
3. Mail a check, payable to NEC Foundation, to 3050 W. Central Ave., Toledo, OH 43606 (note **Disaster Relief** in the memo section).

April is Child Abuse Awareness Month

“Believe in the Blue” is an annual campaign conducted in April, in observance of Child Abuse Prevention Month. It is an effort to reach families across the nation with positive parenting tips, because Exchange believes parents have the power to make positive parenting choices in the lives of their children.



Exchange Clubs are encouraged to distribute updated materials (see “Downloadable Resources”) to parents and families in their communities, possibly at a club-sponsored Believe in the Blue event in April. These events are typically designed to meet the needs of the community and incorporate family fun! Other Child Abuse Prevention Month event suggestions:

- Support a local child abuse prevention center/Exchange Club Parent Aide program: volunteer time, create a joint project, and/or assist with a donation.
- Consider a joint project with the state chapter of Prevent Child Abuse America, such as participation in the Blue Pinwheel Campaign.
- Participate in Blue Mondays by wearing blue every Monday in April and encourage your friends, family, and coworkers to do the same!
- Ask your mayor, council, or governor to issue a Child Abuse Prevention Month proclamation.



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- Arrange for a PSA (public service announcement) billboard or through airtime on local radio or television. Exchange's National Headquarters provides these resources free to all clubs and members!
- Get creative about blue ribbon displays, e.g. on the courthouse or city hall; and on police, firefighter, and hospital uniforms; create a blue-ribbon tree in a prominent place.
- Mentor a child; participate in a backpack meal program; sponsor an art, speech, or essay contest with a cash/scholarship prize; start a Darkness 2 Light project.



Source: [Nationalexchangeclub.org](http://nationalexchangeclub.org)

St. Patrick's Day Fun Facts



1. St Patrick was British,
2. The Irish take St Patrick's Day Seriously,
3. So do New Yorkers,
4. It used to be a dry Holiday,
5. According to Irish Legend, the saint used the three-leaved plant (Shamrocks) as a metaphor for the Holy Trinity when he was first introducing Christianity to Ireland,
6. There's no corn in that Beef. It is said it has to do with large grains of salt the were also known as "corns",
7. According to Irish legend, St Patrick wasn't originally called Patrick, his birth name was Maewyn Succat, but he changed it after becoming a priest,
8. There are no female leprechauns, only nattily attired little guys,
9. The cry "Erin go Bragh" means roughly "Ireland Forever".

Source: <http://mentalfloss.com/article/55599/15-delightful-facts-about-saint-patricks-day>

Exchange Members Get Special Benefits –
Check the National Website under Membership for details.
<https://members.nationalexchangeclub.org/content/member-benefits>

- LifeLock – Protecting your identity 10% off, code Affinity11
- Office Max up to 80% off, <http://officediscounts.org/nec/>
- Wyndham Hotels 20% off, code #1000007487
- Long Term Care Insurance
- Hertz Rental Card 25% off, code CDP# 2151202



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CALIFORNIA-NEVADA DISTRICT EXCHANGE CLUBS CONVENTION

Hilton Garden Inn - Irvine, California

JUNE 21-23, 2019

EARLY BIRD SPECIAL

Pre-Convention Registration and Convention Package Purchase

If book purchased before MAY 31st, **\$150**. After MAY 31st, **\$175**. Each Convention Book includes admission to all scheduled convention sessions (you only need a book to attend the meal functions) and the following meals:

Friday Lunch; Saturday ACE Award Breakfast; Saturday Installation Dinner; and, Sunday Youth of the Year & Club Awards Breakfast Buffet. Friday Night Dinner will be on your own pending Optional Dinner interest.

Saturday Beef - ☐ Saturday Salmon - ☐ Vegetarian - ☐

No. of Convention Books X \$ ea. = \$ 0

Name Spouse

Address

City, State, Zip

Phones R- Bus- FAX-

E-mail address:

Club Name

Club, District or National Office held, if any

This is my first convention. ☐

Make check payable to CA/NV District Exchange Clubs, and mail to
Ken Owens, 1117 Franklin St, Santa Monica, CA 90403-2323.
R-310-828-2674, FAX-310-453-9051, e-mail - kaowens2@verizon.net
DON'T MISS OUT! MAKE YOUR RESERVATIONS TODAY.

MAKE YOUR ROOM RESERVATIONS DIRECT WITH THE HOTEL.

PLEASE DO NOT SEND THEM TO THE ABOVE ADDRESS!

Call direct to the hotel number and reserve with your credit card.

Check out the hotel and make online reservations at:

<https://bit.ly/2TRT1tl>

You can make your hotel reservation online. Copy or click the link above and paste in your browser.

Hilton Garden Inn - Irvine
2381 Morse Ave
Irvine, CA 92614
(949) 224-3900
**If you call in you must mention
Group Code "National Exchange Convention"
for quoted rate.**

ROOM RATES

\$125 PER ROOM/PER NIGHT/SINGLE or DOUBLE

SUITES are available - Call Hotel directly for pricing

THE HOTEL IS 100% NON-SMOKING

CA/NV DISTRICT EXCHANGE CLUBS

rate good - June 19 - 23, 2019

**RESERVATIONS MUST BE RECEIVED PRIOR TO:
June 3, 2019**

Parking is Free - the web data is generic

• Check out time is Noon • Check in time is 3 PM

The District Convention is scheduled for June 21-23 at the Hilton Garden Inn Irvine/Orange County Airport, 2381 Morse Ave, Irvine 92614. People can call (949) 224-3900 to make room reservations. Cost per room night is \$125 + tax with Free Parking.



Exchange Clubs Support the Downey CAP Center

Huge thank you to the Exchange Club of Culver City! Downey CAP Center Director Georganne Bruce was a Club speaker and accepted their \$10,000 donation!! Amazing gift from a group of dedicated Exchangites!! Pictured with Georganne are Francia Fate-President, Dr. Bob Montgomery-President Elect and Earl Eskridge-Club Foundation Treasurer.

A big shout out to the Newport Harbor Exchange Club who also donated \$5,000, to the Exchange Club Family Support Center.



National Exchange Club Convention

July 17-20, 2019 ~ Norfolk Sheraton Waterside
Rooms \$120.00 a night, book by June 11, 2019

[Sheraton Norfolk Waterside Hotel](https://www.marriott.com/event-reservations)
777 Waterside Drive Norfolk, Virginia 23510

<https://www.marriott.com/event-reservations>

#xcNORFOLK



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The Exchange Club of Newport Harbor
will host the 10th Annual
Field of Honor



In Honor of Armed Forces Day and Memorial Day
May 17 through May 27, 2019

*1776 US flags will fly in
honor of all military men and women*

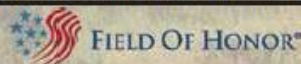
Please join us at

Castaways Park, Dover Dr. & 16th Street
Dedication ceremonies at Noon on Saturday, May 18, 2019
and at Noon on Monday, May 27, 2019

Dedicate a flag in honor of those who protect us
Flags available for \$45 per honoree

*100% of net proceeds will be donated to families of our service men and women,
Americanism projects, and youth charities in our community.*

Please see the other side for order information



A Message from Georganne Bruce,
 Executive Director,
 Downey CAP Center

EXCHANGE SANTAS HARD AT WORK

The holiday season is always especially busy for Exchange Club Family Support Center, our District's CAP Center. In addition to gathering gifts for the Center's neediest families, there are toy and food drives in place, all to help make the holidays special for client families, and beyond.

The Center was so excited to have **great** participation from a number of clubs. Six clubs participated in the Center's annual Adopt-A-Family Program. Donors for this program are given "wish lists" for all members of a family, varying in size from

single parent with one child to two-parent family with six children. The most recent program saw participation of **Exchange Clubs** from **Downey, Long Beach, South Orange County, Crossroads Orange County, Corona del Mar** and **Pacific Coast**. In addition, **Exchange Club of Culver City** donated numerous toys as well as more than \$700.00 in "Kohl's cash" for an after-Christmas shopping spree to benefit current and future families! WAY TO GO EXCHANGE CLUBS!!!

Exchange Club Family Support Center has been so fortunate to have great Exchange Club support over the years. 2019 will see the start of the Center's twenty-eighth year providing services to families as well as other professionals with training and outreach. It is due to National Exchange Club and, *more importantly*, the local clubs of the CA/NV Exchange Club District





that has made our Center possible and continuing its work! We are reminded every day of the members that make EXCHANGE STRONG!!

If a Club is interested in additional information or interested in supporting your Exchange Club CAP Center please contact Georganne Bruce, Executive Director at 562-904-9590 / gabruce@earthlink.net or check out the Center's website.

Accessing the Information

Every Club member should have a password. This will enable you to access member information on the login side (Member Resources section) of The National Exchange Club website- where you will always find the most recent Exchange information and resources.

Visit <https://nationalexchangeclub.org> and click the "Member Login" button. To activate your password, contact National

Headquarters at (419) 535-3232 or memberservices@nationalexchangeclub.org.

Reporting your Programs and Projects of Service ...

During the 1940s, Exchange had organized its club activities around seven areas of service that included: education; agriculture; aviation; citizenship; commerce and industry; federal youth rehabilitation; youth and geriatrics.

In the mid-1960s, Exchange adopted its national "Programs of Service". The Programs of Service brought into greater focus the most pressing issues of the day and affords local clubs the ability to structure activities according to their specific communities. The programs include:

- Youth
- Community
- Americanism
- The Prevention of Child Abuse

Reporting Programs of Service at the National Exchange Club.

- Visit www.NationalExchangeClub.org
- Login to the Member Resources area,
- Locate the "Manage My Club" option and click 'go' to view club details,
- Proceed to the Programs of Service (POS) tab,



- Select “add new Program of Service” and enter the details of the project/fundraiser”, each project/fundraiser must be entered individually.
- Once a projects details have been submitted the POS summary will appear on screen.

Calendar

March

- Election of Club Officers for 2019/2020



- 3/10 – Daylight Savings – Spring Forward
- 3/17 – St. Patrick’s Day
- 3/20 – Deadline to submit Candidate for National Office

April

- **Blue Monday’s** in April, wear blue on Monday’s for Child Abuse Prevention Awareness
- 4/7-4/13 National Volunteer Week
- 4/21 – Easter
- 4/30 – Club Officer Election Reports due to National and District

May

- 5/12 Mother’s Day

June

- June 1 – Deadline to Submit Awards
- June 21-23 District Convention, Irvine, CA

How to Report

Club Officer Elections:

Club election results should be reported to National Headquarters through the Member Resources page of the website by April 30.



Submitting Election Results:

- Visit NationalExchangeClub.org
- Login to the Member Resources area,
- Locate the ‘Manage My Club’ option and click ‘go’ to view club details,
- Proceed to the officer’s tab,
- Click “Election Form”,
- Type in the name and select from the drop-down field for each position; click ‘submit’.

Any changes that need to be made throughout the year can also be made in this section of the Member Resources page.



Get Noticed

Have an event you want highlighted in the newsletter? Send me a Picture, flyer, and event details.

Is your club hosting a holiday event, share the event and post photos?

Email; Kay@Canvnewsletter@gmail.com

Club Actives:

As reported by Each District Director.

Division 2, Bruce Woods

Internet Club of Exchange. The members meet on the web. 2017-2018 officers: Club President Jim Altwegg, Vice-President Tom Hanna, Ithaca, New York, and Secretary/Treasurer Patti Jeglum, Ridgecrest.

Exchange Club of Downey. The club meets Tuesdays for lunch a local restaurant. President Wanda Iacovitti sends e-mail reminder, date, place and time. They plan to celebrate the Center's 30th Anniversary in 2021. The club project, the Downey CAP Center, is their major project. Executive Director Georganne Bruce recently spoke at the Newport Harbor Club

Pacific Coast Exchange Club. The club meets at Denny's, Huntington Beach the 2nd and 4th Tuesdays of the month at 5:30pm. Club President

Spencer Tepper calls the meetings to order at 6. They have an interesting speaker at each meeting. The Downey CAP Center Food Bank is one of their on-going projects. Youth of the Year and A.C.E. awards/scholarships are scheduled for May.

Exchange Club of Long Beach. Club meets at Mimi's Café, Long Beach, Fridays at 7:15 AM. The A.C.E. Award is scheduled for May. The Third Annual Summer Fun BBQ, Saturday is August 24, at Rick and Judy Talbot's Rancho Del Rey Estates Clubhouse.

Division 3, Cathy Rodriguez

General Membership is the key focus of all clubs. How or what type of outreach and marketing is the best way to promote Exchange and encourage membership is foremost a priority. Program participation and fundraising activities are different for each club depending on local resources, relationship with the surrounding community, and program choice. Each club participates in specific programs and events that work well with their membership, connections and resources.



Irvine. The Irvine Club is concentrating on generating possible sponsors and ticket sales for the upcoming OC Best and Bravest event on February 22nd. The club is also generating sponsors, ticket sales, and organizing the annual Irvine Police Awards Banquet coming on March 7th. March 12 is the club's second ACE Awards luncheon for the year. The club is donating \$500 to the Irvine Public Schools Foundation to assist with their annual implementation of new innovative youth programs. The club just finished a Football Book program. The club also participates in an on-going bi-monthly BBQ gathering at the Veteran's Outpost organized by the Tustin Exchange Club.



honoring student last year and plans to continue the program in the next few months.



Crossroads. The Crossroads Club is focusing on generating and organizing the annual OC Best & Bravest event, honoring Orange County's firefighters and first responders, is scheduled for February 22.



The club does a Youth of the Month program. The club holds 6 Youth of the Month programs for four Irvine high schools throughout the year. The last program was held January 31, 2019 with the next programs on February 21, March 21, April 18, and May 16, 2019. The club just held the Youth of the Year program where 24 of the previous Youth of the Month students were recognized and a winner from each of the four high schools was chosen to be submitted to the District Youth of the Year Program.

Tustin. The Tustin Club sponsors a monthly BBQ for the homeless veteran's housed at the Veteran's Outpost in Tustin. This last



Christmas the club hosted and sponsored a party, complete with presents for the

veterans at the Outpost. The club also hosted and sponsored a holiday party for the Veteran's attending Irvine Valley College. The club participated in the ACE program and donated \$2,500 to the



Newport Harbor. The Newport Harbor Club just completed a Football Book fundraiser. The club also completed their annual Food Fest and Pre-Screening Movie Event in December 2018 which was usually held in September. The club is preparing for their annual Field of Honor Program held at Castaways Park in Newport Beach from May 17-27, 2019. The goal for this year's program is to generate sponsors to improve the program, awareness, and increase marketing efforts. The club is being honored with the Lifetime Legacy Award at the annual Orange County Child Abuse Prevention Center Gala on March 9! The club was instrumental in the creation of the CAP center many years ago. The club participates in both the ACE program and Youth of the Year program annually around June. Encouragement to hold the ACE program earlier in the year to allow students to apply for the District ACE Award held in June, was discussed.

Division 4, Leslie Dellaro

Fontana Club. Continues to meet on Wed. 12 Noon at Sizzler in Fontana at Sierra Ave & Marigold. They are small in numbers but are mighty in their community. Coming up are the Fontana Days Parade May 4th and Fontana Days May 20th.

The Exchange Club of Magnolia Center.

Meets every Wednesday at Noon at the Canyon Crest Country Club. This is an all men's club that is growing by adding younger members. They are very active,

supporting many charities, and giving scholarships to RCC Nursing students.

Hemet/San Jacinto. They meet on the 1st Thursday at 12 Noon at The Anchor Restaurant. This club is doing O.K. however, but unfortunately not getting more numbers. The good news is that are much more receptive to women guests.

Raincross

Exchange Club of

Riverside. To date we still have only 2 active members and 4

supportive. We are continuing to support the Salvation Army, donating 22 chickens at Christmas, and clothes and toiletries for the homeless, who shower there.



Division 5, Jay Sherry

CULVER CITY EXCHANGE CLUB. We meet weekly on Tuesdays at noon at the Culver City Elks Lodge. We have begun planning our 4 major fundraising projects; our \$5K reverse raffle to be held on March 26, our 16th annual car show on May 11th, our 53rd annual 4th of July fireworks show, and our 3-



day beer and wine garden at our city's Fiesta La Ballona at the end of August. We



will again be holding our car show at Veteran's Park because of a major construction project taking place downtown. All of these events continue to grow in popularity and profitability. We've had several new members join recently, but also lost several due to a recent due increase necessitated by rising costs of our meeting location. We have begun trying to hold one evening social meeting per quarter in place of our regular Tuesday lunch meeting, in an attempt to encourage new membership as well as to give an opportunity to our current members who cannot attend lunch meetings to participate.

Division 6, Lyn Lamison

Central Coast Exchange Club. Everything is going great with my club. We have opted for 1 meeting a month and 1 board meeting a month. We were able to build our board with members who were not able to make the luncheon meeting. This keeps all members involved. Our big fundraiser is coming up in July. We have a fireworks booth this year.

San Luis Obispo Exchange Club. Area Director Clint Weirick promised me a

report after visiting this club, but he has not followed through. They never seem to have any problems but even if they did, they do not want any help from District.

North San Luis Obispo Exchange Club This is one active little club. They do have one new member... The club had a great holiday season - rang the bell for the Salvation Army, collected toys for the Toy Bank and provided Shaken Baby Syndrome brochures in the new parent packets at



Twin Cities Community Hospital. They had some wonderful speakers at their luncheons: Museum curators, Wellness Kitchen, presented plaques to the Paso Robles Police Chief, had a parole officers speak.

Next month, Wendy Erb and her daughter, Katy Thompson, will be going to Seattle for the Climb for the Cause event. They raise money for leukemia research. Firemen and sponsors climb 64 flights of stairs in full gear trading out oxygen tanks at several intervals on the climb. Last year's winner did the climb in less than 10 minutes -- can you believe that!?



www.calnevexchange.org

District 10, Roger Brandon

Surf City/Santa Cruz president Steve Arnold is working on club rebuilding.

San Ramon and Gilroy are vibrant clubs that continue to do great things in their communities.



WE ARE
#ExchangeStrong

Sign up for eScrip

Please help the District Foundation in raising funds used to support District Youth Programs and Projects. Your District Charitable Foundation is a member of the eScrip family. Our group ID number is 141589329. You can sign up online and start earning rebates that are shared 50/50 with your home club and the Foundation. There is no cost to be a donor. You can make a difference sign up today!
<https://groups.escrip.com/jsp/search.jsp>



Stay Informed from the District

District Directory Updates – Ken posts regular updates to the district directory. If you do not have the password please email him and he will provide it to you. Please do not share the password or directory with anyone but club members.

Club Officers Please keep National and District updated with your clubs membership and contact information. We can't communicate with you if we don't know how to find you. Send changes to Ken Owens for the District at kaownes2@verizon.net.

District Officers

Region 1 Vice President, John Blythe

President, Bill Bechtel

President Elect, Johnny Tai

Immediate Past President, Buzz Chambers

Secretary, Shirley Lashmett

Treasurer, Ken Owens



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**YOU will *each* receive a complimentary
Norfolk, VA, 2019, Convention
All-Events Package!** *(Includes all ticketed meal and
entertainment activities.)*

- › Exchange Club must charter
July 1, 2018 - June 30, 2019.
- › Charter club president and charter club
president-elect may not have served in this
leadership role previously.

**BACK
for
2018-19!**



CLUB BUILDING INITIATIVES

**These awards do not
apply to new Exchange
Excel Clubs and
Collegiate Exchange
Clubs.*

**2018-2019
CHARTER CLUB
PRESIDENTS
AND
CHARTER CLUB
PRESIDENTS-
ELECT**

**ALL
CLUB
BUILDERS**

**YOU will be *reimbursed up to*
\$500 for new club building expenses!**

- › Exchange Club must charter July 1, 2018 - June 30, 2019.
- › Reimbursement will be awarded once the new club
has chartered and an expense report has been
submitted.