



EXCHANGE

CALIFORNIA-NEVADA DISTRICT EXCHANGE CLUBS

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Fall 2019 Newsletter

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District Presidents Unite at National Headquarters

Upcoming National Exchange Club Calendar

November 3	Daylight Savings Time Ends
November 11	Veterans Day
November 15	IRS Form 990 Due
April 2020	National Child Abuse Prevention Mo.
July 22-25, 2020	102 nd National Convention, Colorado Springs, CO

Upcoming District Calendar

November 15	IRS Form 990 Due
February 7-8, 2020	District Midwinter Regional Conf. Tachi Palace Hotel & Casino, Lemoore

The Presidents Monthly Report for the California/Nevada District



Johnny Tai

After recently returning from the Leadership Conference in Detroit, the theme of growing our Clubs was prevalent.

During our last annual District meeting, our National President-Elect Kathy Mize visited us and shared the successes she had in Club-building. Kathy utilized the strategy of holding business networking events to attract more people. Not only is Kathy building her Clubs quickly, she has found a channel to connect to the younger generation.

In carrying forward this message to all of our Clubs in the CA/NV District, we would like to open up the channels of communications by utilizing more of the technology tools available beyond newsletters. Pending District Board Approval, we would have the possible ability to deepen our connections to each Club in our District by more frequent communications between National, District, and the Club levels. We are looking forward to carrying this out to support the growth of our Clubs. Stay tuned!

Thank you for the opportunity to allow me to serve as your District President this 2019-2020 Fiscal Year for the CA/NV District Exchange Clubs! In your service, Johnny Tai

Tax Filing Requirement – 990 Form

Filing Deadline – November 15th – Annual Electronic Filing Requirement for Exchange Clubs www.irs.gov/990n

CALIFORNIA EXCHANGE CLUBS – Please use the following number when filing with the State of California Franchise Tax Board: **3657592**.

Exchange Clubs are required to electronically submit Form 990-N, also known as the e-Postcard, unless they choose to file a complete Form 990 or Form 990-EZ.



Clubs that file a form 990-N, the e-Postcard, should also submit a scanned copy to financial@nationalexchangeclub.org. Any club that fails to file the required e-Postcard (or information returns) for three consecutive years will automatically lose its tax-exempt status. The revocation will be immediate.

HAPPENINGS AT YOUR CAP CENTER

The months of summertime's warm relaxing days are well behind us! The Center's parenting education classes are well under way. Our home-based Parent Aide Program referrals have geared back up and staff is busy doing our best to serve the community!

The Center's client children were well taken care of for their Back-To-School needs! **South Orange County Exchange Club** provided two (2) complete wardrobes for the children of a client family. This family is in great need and the boys could not have been any more thrilled (and mom with tears of gratitude!). They started school looking very stylish! Exchange Club members of the **Corona del Mar Club** donated five (5) much filled backpacks for our client children and **Downey Club** members Mike & Wanda Iacovitti donated fifty (50) filled backpacks!! Just WOW!!

Huge thanks to the **Pacific Coast Exchangites** and their designated delivery guy Buzz Chambers!! The club has been diligent about providing a large food donation every month or so for distribution to our neediest families. There has also been the treat of fresh fruits and vegetables which the families are thrilled to receive!!

In September, the CAP Center participated in the Citadel Outlet's Shopping Extravaganza. This is a fun day of shopping, with ticket holders receiving numerous exclusive discounts, lunch, wine-tasting, raffles and more! Huge thanks to the Exchange Club members that purchased tickets to help make this a successful event for the Center!

In the last couple of months, Executive Director Georganne Bruce has been able to visit the **Exchange Clubs of Corona del Mar, South Orange County, Culver City and Long Beach**. The opportunity to visit a club and thank them for their support is always welcome!

As of this writing the CAP Center staff is busy planning a Family FUNday, an October event made possible due to the sponsorship of the **Exchange Club of Newport Harbor**. There will be approximately 120 members of client families on site for a few hours of fun and family bonding. The CAP Center will be providing lunch, carnival-type games, craft projects, family pictures, child ID safety kits and a number of raffle prizes which have been generously donated by local businesses and individuals. It will be a great day!!

With the holidays quickly approaching the Center staff is already preparing for our holiday Adopt-A-Family program. Each year we have a number of Exchange Clubs participate in providing gifts for

our client families most in need. If anyone would like to learn more, please contact Georganne Bruce at 562-904-9590.

Lastly, the CAP Center was so happy to be able to host the Fall District's Board meeting on Saturday, October 5th. With approximately twenty (20)

people in attendance, all seemed to go well with morning snacks and lunch also provided. It was a wonderful opportunity to have District Board members and Exchangites visit YOUR CAP Center!! Our place is open for you anytime!



Pacific Coast Exchange Club
Pantry Donations

SINCERE THANKS AND GRATITUDE to each and every Exchange Club member! Your support of our National Project and of the Exchange Club Family Support Center is appreciated more than words can express. Please take ownership in this, your, CAP Center, and with that, the success we have been having for more than twenty-eight years in changing the lives of thousands of parents and their children! Thank you for allowing this staff to represent you in the name of Exchange, as we do so with PRIDE!!

Georganne Bruce, Executive Director

Photos of Events from Downey CAP Center
South Orange County Exchange Club
Back to School Wardrobes



14th Annual Citadel Shopping Extravaganza

YOU can help stop the cycle of child abuse!

LOS ANGELES COUNTY
Department of Children and Family Services
24 Hour Hotline
1-800-540-4000

NATIONAL CHILD ABUSE HOTLINE
1-800-4 A-CHILD
1-800-422-4453



Corona Del Mar Exchange Club Back to School Backpacks



The Exchange Club Family Support Center is one of more than 70 separate organizations that have been established by the National Exchange Club as part of its National Project, in conjunction with local Exchange Club service organizations in each community. The Exchange Club Center in Downey was incorporated in 1990 and officially opened April 1, 1991.

Fall 2019 District Board of Directors



The National Exchange Club

Tracey Edwards, Chief Executive Officer



Greetings, California Nevada District Exchange Club members,

I have enjoyed keeping up with you via this fabulous newsletter and social media. You're always doing something, and it's evident that you have a lot of fun! Thanks for the work you do in the name of Exchange, and for exemplifying Unity for Service in everything you do. Everything you do helps strengthen the Exchange brand and the local club, and promotes awareness of Exchange in your community. Continue to proudly talk about how Exchange makes a difference in your community, so that community leaders see your value. They can become your biggest cheerleaders, and may even want to join you!

The National Exchange Club has enhanced merchandise apparel options to include customizable club and district logo options, making it easier and more convenient for you to order, and to show your Exchange pride! Check out the wide variety of color options on the Marketplace, many with few or no minimum requirements.

John Blythe and Johnny Tai were with us in Detroit, and I hope they have shared some of their participation and learning with you! They are enthusiastically proud of the district, and keep us informed of what's going on, and the challenges and opportunities that arise.

Please continue to post on social media, using #ExchangeFits – it's a great way to show the world about how Exchange fits into our very full lives! Thanks for being valued members of Exchange; please do stay in touch to let me know what you're doing – and how we can help!

Legacy of the Year Award

The National Exchange Club's Legacy of the



Year Award recognizes high school students who are children or grandchildren of veteran and first responder Exchange Club members. Candidates also display

exceptional community involvement and leadership skills. This program rewards outstanding young people and provides incentive for others to serve their country and communities. Legacy of the Year Award candidates will submit applications directly to Exchange's

National Headquarters. If an Exchange Club or District chooses to implement this program, they may do so and coordinate this award similar to the popular Youth of the Year and A.C.E. of the Year Scholarship programs.

PURPOSE:

The Legacy of the Year Award recognizes high school students whose Exchange Club members are parents/grandparents of first responders or veterans. This is a positive program with two key objectives: it helps encourage students to continue with community involvement and leadership; and, it recognizes students who have knowledge and experience regarding the sacrifices made for community and country. This

special recognition serves as a powerful awareness to all students that it is an honorable action to serve our communities and country, thus making our communities better places to live. The submission deadline for the national Legacy of the Year Award is June 1. The winner will be presented the Legacy of the Year Award and a \$15,000 scholarship at Exchange's annual National Convention. Travel accommodations will be provided to the winner and the parents/guardians.

CANDIDATE SUBMISSIONS:

1. Contact Exchange Club members who are first responders and veterans, to make them aware of this award.
2. Exchange Clubs may also choose to position this award as an incentive for joining.
3. Ensure the candidate will graduate from high school this year, OR complete GED classes by the age of 19 and by the time of submission of application to National Headquarters (June 1).
4. Obtain school official and parent/guardian signatures.
5. Submit the candidate's essays before the deadline.
6. Submit essay about the candidate before the deadline. The essay may be submitted by parent, grandparent, or school official.
7. Advise candidate that they may be contacted by a representative of The National Exchange Club to obtain additional information for publicity purposes.

Application can be found:

<https://members.nationalexchangeclub.org/sites/default/files/attachements/Youth%20Legacy%20Award%20FNL.PDF#overlay-context=content/awards>

REGION 1 VICE PRESIDENT'S MESSAGE



John Blythe, Region 1 Vice President

National Exchange Club Board of Directors

Hello Exchangites,

I just returned from the annual National Exchange Club Leadership Summit in Detroit Michigan. We inducted several Exchangites from different parts of our great nation into the Court of Honor at National Headquarters in Toledo, Ohio. It was a very well attended conference and ceremony. At the National Board meeting, we deliberated on ways to grow our organization over the next three years by at least 3%. As I've said before, if each of us just recruited one new member, we'd double our membership, but it's always easier said than done, so I'd encourage all of your clubs to utilize your Chamber of Commerce and social media techniques to recruit new members and get them involved in your club's activities so they are retained!

Other areas that the National Board approved included: aligning the Distinguished President's Award with other awards so the timing is consistent; renaming the title "Exchangite" to "Exchange Club Member" to reflect the more current environment and National will be doing away with the old badges in favor of new ones

that promote the name Exchange. As they say in the marketing world, it's all about the branding!

We will be doing something new with our annual Mid-Year Conference for 2020. In the past, we have usually held the conference in Las Vegas, Nevada however many of the other districts have opted to do something new, so this year, we will be holding it in conjunction with the Sierra Pacific District at Tachi Palace Hotel and Casino in Lemoore, California the weekend of February 7-8. We hope to see you all there as this is a great opportunity to listen to great speakers, learn about Exchange and programs of service and network with other Exchangites on this side of America!

Please start making travel arrangements for the National Convention this July in Colorado Springs, Colorado!

As always, I am always available if you or your clubs need assistance! Do not hesitate to call, text or email me! 760.223.6045 or john@frientertainment.com

Please continue to stay Exchange Strong!

Covenant of Service

- Accepting the divine privilege of single and collective responsibility as life's noblest gift, I covenant with my fellow Exchangites:
- To consecrate my best energies to the uplifting of Social, Religious, Political, and Business ideals;
- To discharge the debt, I owe to those of high and low estate who have served and sacrificed that the heritage of American citizenship might be mine;
- To honor and respect law, to serve my fellowmen, and to uphold the ideals and institutions of my Country;
- To implant the life-giving, society-building spirit of Service and comradeship in my social and business relationships;
- To serve in Unity with those seeking better conditions, better understandings, and greater opportunities for all.

Crossroads Exchange Club Youth-of-the-Month for the 2019-2020 school year, we had the opportunity to recognize 4 extremely talented young adults during their junior year in high school. Their ambitions run from being an Aerospace Engineer to a Software Gamer to a Medical Doctor. They are the result of a great community in Irvine.



Region 1 Midwinter Education Conference The National Exchange Club

(Districts involved: CA/NV & Sierra Pacific)

Registration Information

Hotel: Tachi Palace Hotel & Casino
17225 Jersey Ave
Leemore, CA 93245



Room rate = \$119/room Thursday - Sunday (NO resort fee & NO State Tax) - free self parking

Must mention National Exchange Club for this rate

(Hotel Reservation cutoff date is January 18, 2020)

800-615-8030 for room reservations

Online reservations at: <http://bit.ly/2020RegionalMeeting>

Conference Dates: Friday & Saturday - February 7-8, 2020

Friday Feb 7, 2020

- Regional Educational Conference
(1:00 PM to 5:00 PM)

Saturday Feb 8, 2020 (8:00 AM - 5:00 PM)

- Regional Educational Conference
with Continental Breakfast & Luncheon

Sunday Feb 9, 2020 (9:00 AM - 1:00 PM)

- CA/NV District Board of Directors Meeting

Sierra Pacific will set own Board Meeting time & place!

There will be Free Time to enjoy the casino
and a small **hosted Hospitality Room!**



EXCHANGE
THE NATIONAL EXCHANGE CLUB

Region 1 Midwinter Education Conference Registration Form

(Please print clearly or use the fill in form)

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail - _____

Club: _____

Club or District Office Held: _____

(Please complete
one form per
attendee)

To register, send one of these forms per person with your check for \$80 (\$90 at the door or late) to the address below. Conference Registration includes hosted Hospitality, Saturday Continental Breakfast & Luncheon.

Don't wait until the last minute to register for the Conference (late fees apply). We have to give the hotel our food counts in advance.

Make your own hotel reservation by calling 800-615-8030. Ask for rooms in the "National Exchange Club" block to get the proper room rate. Hotel Reservations must be made by January 18, 2020 to guarantee the quoted rate. Group code The National Exchange Club. Best reservations can be made using the online URL above.

Make checks payable to: CA/NV District Exchange Clubs

Mail to: Ken Owens, District Treasurer

1117 Franklin St, Santa Monica, CA 90403-2323

**Conference Registration must be
received by: Jan 25, 2020
Registration received after Jan 25th
is \$90, including at the door!**

Exchange Overview

VISION STATEMENT

A strong America, safe communities, and unified people.

MISSION STATEMENT

Exchange, inspiring communities to become better places to live.

Exchange's Mission Statement was updated in January 2015, after approval by the National Board of Directors. The concise phrasing more effectively communicates our mission to members, potential members and the general public.

CORE VALUES

Each member of Exchange upholds three Core Values – Family, Community and Country.

Commitment to Family is interpreted not only as one's own family needs, but also those of all American families. Strengthening families, with a focus on youth, is addressed in many ways through Exchange's Programs of Service and National Project, child abuse prevention.

Commitment to the Community is the focal point for each Exchange Club's unique efforts. Membership in Exchange offers members the flexibility to structure projects that target the specific needs of a particular geographic location, rather than being restricted to a certain cause.

Commitment to Country was born in the aftermath of World War II, a time of unquenchable patriotism. Exchangites are proud to join veterans and other civic groups in promoting Americanism as the rich blessing of democracy and freedom, and in educating today's youth to cherish its values. These three values are translated into actions, every

day, to bring about positive results through the work of dedicated Exchangites.

MOTTO – UNITY FOR SERVICE

Exchange Club Support

Exchange's National Headquarters, located in Toledo, Ohio, employs a full-time staff dedicated to helping Exchange Clubs and members uphold the organization's Vision – *a strong America, safe communities, and unified people* – and Mission – *Exchange, inspiring communities to become better places to live*. Experts in club and member management, finances and club insurance, public relations and marketing, club and member development, and prevention of child abuse services are always available to answer questions and provide guidance.

National Headquarters also provides Exchange Clubs:

- Brochures to supplement marketing, growth, and project efforts;
- Sample press releases and PSAs (public service announcements);
- Billboard and other promotional artwork;
- Recruitment videos;
- *Exchange Today*, a quarterly magazine;
- Social media and website assistance;
- Programs of Service and fundraising project guides;
- Leadership training and support;
- And, so much more!

Clubs in the News

Irvine The program year kicks off in November with the Thanksgiving Prayer Breakfast. The attendance to this event has been steadily rising year over year. A new Freedom Shrine at Portola High School is in the works.

Preparation for the Irvine Police Department's Award Banquet has started. It is held in March. The club's participation with the O.C. Best and Bravest is unknown at this time because the firefighter's association wants more involvement, etc. The club continues to participate in an on-going bi-monthly BBQ gathering at the Veteran's Outpost organized by the Tustin Exchange Club. The A.C.E. dates for this year are December and March scheduled with Creekside High School. The Excellence in Teaching event will be held in April, a date forthcoming, and held at the same venue as last year, the Barclay Theatre.

Tustin The club continues with the monthly BBQ at the Veteran's Outpost in Tustin. The club has started a monthly birthday party for children at the OC Rescue Mission. The club recently had a birthday party for the children at the City of Hope. The club hosted an Honor a Hero Event on September 7th honoring two first responders who went to New York to help with the 911 terrorists attack. Angie Kardashian sold her restaurant and went to New York to cook for firefighters for two years following the 911 attack. The other recipient is a veteran Jesus Lozacruz. He received a brand-new VW 7-seater SUV donated by Sterling Collision Center, Joe Kazemi and Capistrano VW. The club donated \$5,000 to the OCFA Benevolent Association for fallen firefighters' children. October 5 the club will host a Tustin Tiller Day Pancake Breakfast. A Flamingo Bingo event was held last month which raised \$4,000 given to the Tustin Police Association for Homeless Kids. This club continues to make a huge impact on fundraising for special projects and needs in the community. The club gained six new members between February – March, 2019.

Crossroads The club holds 6 Youth of the Month programs throughout the year for four Irvine high schools. The next programs will be in October through May, 2020. The club will also host a Youth of the Year program recognizing all the Youth of the Month honorees. The Youth of the Year winners from each high school are submitted to the District Youth of the Year Program. These are continuous, on-going programs the club is committed to. The club is a small group but does a wonderful, committed job with the Youth of the Month and Year programs!

Newport Harbor The Newport Harbor Club continues to be busy with anti-trafficking programs, specifically supporting and piloting a documentary film aimed at national distribution. The target audience is school personnel, nurses, and students. The club is gearing up for the second of two of their largest programs, Movie Night. George Lesley, Chair of the event is in search of another blockbuster movie to draw in the crowds. This event raises thousands of dollars every year. The club also participates in the Youth of the Year programs. Their movie

night event is very popular and is one of their key money raising programs.



San Jose - The Club is active in a number of projects, including an annual Christmas Party for underprivileged kids. They participated in the 4th of July Parade and there, conducted a Giveakidaflagtowave project.

San Ramon - Remains the flagship club of the division, with large membership. They have conducted numerous projects, including annual 9/11 celebration/recognition (best ever), accompanied by an essay contest for students, is in the process of renovation of the club website & brochure/publicity posters to be posted in conspicuous locations.

Surf City/Santa Cruz - Recently has conferred a Fireman of the Year Plaque and Proudly we Hail award.

Scotts Valley - One new member and two prospects on the hook. The Club is engaging in a Bocci Ball Tournament against other local service clubs, and Exchange is donating the winner's trophy.

Central Coast – Completed their July Fireworks booth fundraiser with tremendous success netting the club \$11,500.

San Louis Obispo Exchange Club
Each week they have a Monday Night Football social hosted at a different members home. Their annual installation Dinner is November 7th, and Holiday Party will be December 12th.

North San Louis Obispo
Handed out flags for the Fourth of July Parade in Templeton and the Pioneer Day Parade. They presented a Proudly we Hail plaque to Jonathan Burnett. They awarded three scholarships to Paso Robles High School Students.



Culver City Exchange Club:

Continues to meet weekly on Tuesdays at noon at the Culver City Elks Lodge, in addition to one evening social meeting per quarter. We started these evening socials in an attempt to encourage new membership as well as to give an opportunity to our current members who cannot attend lunch meetings to participate. We hold the evening meeting on the months with 5 Tuesdays.

They have completed three of their major fundraising projects; the \$5K reverse raffle in March, and the 16th annual car show on May 11th, and the Fiesta La Ballona Beer and Wine Garden August 23-25th. This year we had to cancel our annual 4th of July fireworks show due to construction at West Los Angeles College. It looks like that venue will no longer be available to us as a result of the college's growth.



They will be sponsoring a Tribute to Heroes over Veteran's Day weekend and plan to display 500-1000 flags in a Field of Valor at our Veteran's Park.



John Blythe and Janell Darby enjoying the night.

Fall Foundation Dinner:

Kay Kearney and Janell Darby hosted the 2nd annual Fall Festival Foundation Dinner. Proceeds benefit District A.C.E of the year winners, adding an additional \$300 each for their education.



Past District President Rick Talbot, Past RVP Region 1 Kay Kearney, RVP Region 1 John Blythe with Delene Bechtel



Linda Owens, and Leslie Dellaro enjoying the evening.

WE ARE
#ExchangeStrong



Newsletter Editor: Kay Kearney

Co-Editors: Linda Owens & Shirley Lashmett

Send me your newsletters so we can include your news in future editions @

newsletter@CalNeVexchange.org (note the new email)

Links to Web Sites:

- **National Exchange Club:**
 - <https://www.nationalexchangeclub.org>
- **California/Nevada Exchange District Club:**
 - <http://calnevexchange.org>
- **Downey Exchange Clubs Child Abuse Prevention Center:**
 - <http://www.downeyfamilysupport.com>

California/Nevada District Officers 2019-2020

President: Johnny Tai, Johnny.tai@alumni.usc.edu

President Elect: Shirley Lashmett, slashmett@cox.net

Secretary: Lyn Lamison, jsthorsingaround@aol.com

Treasurer: Ken Owens, kaowens2@verizon.net

Immediate President: Bill Bechtel, bechtelpro@verizon.net

District Directors

Div. 1 Janell Darby

Div. 2 Bruce Woods

Div. 3 Cathy Rodriguez

Div. 4 Leslie Dellaro

Div. 5 Dr. Jay Shery

Div. 6 Emily Myhre

Div. 7 John Blythe

Div. 8 Vacant

Div. 9 No Clubs in Division

Div. 10 Roger Brandon